

“Happy 89th Birthday Dr. King!”
Make A Birthday Card in Honor of the
89th Birth Anniversary of Dr. Martin Luther King, Jr.
WIN A SCHOLARSHIP AND OTHER PRIZES



CATEGORIES OF COMPETITION – Grades 1 - 12

THE CONTEST DETAILS

TITLE - “Happy 89th Birthday Dr. King!”

SIZE - 8 ½ x 11 inches (the card may be folded)

DIRECTIONS - First and last names, Grade, and Full name of your school – printed on the back of the card

ENTRY FORM - An entry form must be enclosed with the birthday card. Please complete ALL information.

DEADLINE - All birthday cards and entry forms must be postmarked no later than **Friday, November 17, 2017.**

JUDGING - Judging will be based on attractiveness, creativity, originality, relevancy, accurate and clear graphics, correct grammar, directions observed and followed (see Rubrics). The decision of the judges is final.

EXCLUDED FROM CONSIDERATION - Lined paper, oversized entries, anonymous entries, cards created by more than one student, cards without entry forms, cards with entry forms glued, **stapled or taped** to the card, cards with words, phrases and/or images that are vulgar or disrespectful

POSTAGE - Please be sure to use enough postage for first class mail. The U.S. Postal Service will not deliver mail with insufficient postage. Multiple cards and entry forms may be placed in an envelope.

*****PLEASE NOTE: All cards are the property of the Dr. Martin Luther King, Jr. Holiday Scholarship Committee and will not be returned.

VISIT OUR WEBSITE FOR DETAILS AND ENTRY FORM AT:

www.kingbreakfast.org

ENTRY FORM

"HAPPY BIRTHDAY DR. KING!"[®] BIRTHDAY CARD CONTEST

ENTRY FORM AND DRAWING MUST BE MAILED TOGETHER

PLEASE PRINT CLEARLY AND COMPLETE ALL INFORMATION

NAME _____
FIRST MI LAST

HOME ADDRESS _____
NUMBER STREET APARTMENT

CITY ZIP CODE

PARENTS' NAMES _____
FIRST LAST

10-DIGIT PHONE NUMBER () _____

TEACHER'S NAME _____
FIRST LAST

PRINCIPAL'S NAME _____
FIRST LAST

SCHOOL NAME _____ GRADE _____

ADDRESS _____
NUMBER STREET

CITY STATE ZIP

10-DIGIT PHONE () _____ 10-DIGIT FAX () _____

How did you acquire this application? _____ School _____ MLK Website _____ Home
_____ Other (please specify) _____

POSTMARK DEADLINE: FRIDAY, NOVEMBER 17, 2017

MAILING ADDRESS: MLK Scholarship Committee P.O. Box 201970 Cleveland, OH 44120

PHONE: 216.229.0306

Rubrics: "Happy Birthday Dr. King!"[©] Birthday Card Contest

CATEGORY	4	3	2	1
<u>Attractiveness</u>	The card is exceptionally attractive in terms of design, layout, and neatness.	The card is attractive in terms of design, layout and neatness.	The card is acceptably attractive though it may be a bit messy.	The card is distractive and messy or very poorly designed. It is not attractive.
<u>Originality & Creativity</u>	Several of the graphics used on the card reflect an exceptional degree of student creativity in their creation and/or display.	One or two of the graphics used on the card reflect student creativity in their creation and/or display.	The graphics are made by the student, but are based on the designs or ideas of others.	No graphics made by the student are included.
<u>Graphics – Relevant & Accurate</u>	All graphics are related to the topic and make it easier to understand. All borrowed graphics have source citations. Information is accurate.	All graphics are related to the topic and most make it easier to understand. All borrowed graphics have source citations. Information is accurate.	All graphics relate to the topic. Most borrowed graphics have source citations. Information is accurate.	Graphics do not relate to the topic OR several borrowed graphics do not have source citations. Information is inaccurate.
<u>Clarity of Graphics</u>	Graphics are all in focus and the content easily viewed and identified from 3 ft. away.	Most graphics are in focus and the content easily viewed and identified from 3 ft. away.	Most graphics are in focus and the content is easily viewed and identified from 2 ft. away.	Many graphics are not clear or are too small.
<u>Directions Followed</u>	The card follows all directions.	The card follows all but one of the directions.	The card follows all but two of the directions.	Several directions were not followed
<u>Grammar</u>	There are no grammatical mistakes on the card.	There is 1 grammatical mistake on the card.	There are 2 grammatical mistakes on the card.	There are more than 2 grammatical mistakes on the card.