

DR. MARTIN LUTHER KING, JR.
HOLIDAY SCHOLARSHIP COMMITTEE

P. O. BOX 201970
CLEVELAND, OHIO 44120-8116

216.229.0306 - Telephone

MLKScholars@KingBreakfast.org

www.KingBreakfast.org

September 2017

Dear Friends:

You are cordially invited to support the MLK Holiday Scholarship Committee and our efforts to raise scholarship funds by becoming a MLK Breakfast Corporate Partner. Proceeds from the Breakfast will be used to provide scholarships for young people from Northeast Ohio.

The Dr. Martin Luther King, Jr. Holiday Scholarship Committee of Cleveland, Ohio, is an independent, tax-exempt, grass roots organization of volunteers who live and work in the Greater Cleveland Community. The mission of the Committee is to encourage and facilitate an honorable celebration of the life and work of Dr. Martin Luther King, Jr., to pass on his legacy to the next generation, and to highlight the creative genius of our youth from Northeast Ohio.

Our mission is implemented via the annual Community Breakfast and youth-directed initiatives. The Eighteenth Annual Dr. Martin Luther King, Jr. Holiday Breakfast Celebration is planned for Monday, January 15, 2018. The highlight of the Breakfast will be the presentation of our 2018 Class of MLK Scholars. We are planning for more than 300 Breakfast guests.

Please find enclosed a "Historical Snapshot" of the MLK Committee and our initiatives.

The members of the MLK Holiday Scholarship Committee join me in thanking you for your time and consideration. It is our hope that you will join the growing family of MLK Corporate Partners by supporting our campaign and participating in our Annual Breakfast Celebration.

Sincerely,



Dr. Cortrell Kinney, Chairman
MLK Holiday Scholarship Committee

JANUARY

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CELEBRATING THE LIFE, WORK AND LEGACY OF
DR. MARTIN LUTHER KING, JR.™

THE EIGHTEENTH ANNUAL
DR. MARTIN LUTHER KING, JR. HOLIDAY BREAKFAST CELEBRATION™
MONDAY, JANUARY 15, 2018

EACH CORPORATE PARTNER RECEIVES
Professional Photograph of Representative Presenting to the "MLK Scholar"
Recognition in all publicity releases

CORPORATE PARTNERSHIP LEVELS
(Please check desired level)

\$10,000.00

10 Breakfast Tickets*
Full Page Ad – Priority Placement
Known as "Mountaintop" Sponsor

\$5,000.00

8 Breakfast Tickets*
Full Page Ad – Priority Placement
Known as "Dream Keeper" Sponsor

\$2,500.00

6 Breakfast Tickets**
½ Page Ad – Priority Placement
Known as "Stone of Hope" Sponsor

\$1,500.00

4 Breakfast Tickets**
½ Page Ad – Priority Placement
Known as "Symphony of Brotherhood" Sponsor

\$1,000.00

2 Breakfast Tickets**
¼ Page Ad – Priority Placement
Known as "Let Freedom Ring" Sponsor

\$500.00

1 Breakfast Ticket**
⅛ Page Ad – Priority Placement
Known as "Spirit of Dignity" Sponsor

*: Premium Seating

** : Priority Seating

Please mail this completed form and your check (made payable to: MLK Holiday Scholarship Committee) to:

The MLK Holiday Scholarship Committee
P.O. Box 201970
Cleveland, Ohio 44120-8116
216.229.0306

RSVP: 11-30-17

COMPANY/ORGANIZATION NAME

CONTACT PERSON/TITLE

ADDRESS

CITY/STATE/ZIP

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10-DIGIT PHONE NUMBER

E-MAIL ADDRESS

The MLK Holiday Scholarship Committee is a 501(c)(3) Organization.

THE DR. MARTIN LUTHER KING, JR. HOLIDAY SCHOLARSHIP COMMITTEE
CLEVELAND, OHIO

SNAPSHOT

The Dr. Martin Luther King, Jr. Holiday Scholarship Committee of Cleveland, Ohio is an independent, tax-exempt grass roots organization of volunteers who live and work in the Greater Cleveland Community.

MISSION

- To encourage and facilitate an honorable celebration of the life and work of Dr. Martin Luther King, Jr.,
- To pass on his legacy to the next generation and
- To highlight the creative genius of our youth

PURPOSE

- To honor children from Northeast Ohio
- To encourage and support on-going education via scholarship awards
- To honor an adult whose work in and commitment to the Community brings us closer to Dr. King's ideal of *"The Beloved Community"*

THEME

Celebrating the life, work and legacy of Dr. Martin Luther King, Jr.™

INITIATIVES

- The Annual Dr. Martin Luther King, Jr. Holiday Breakfast Celebration™
- *"Happy Birthday Dr. King!"*® Birthday Card Contest
 - Open to students in grades 1-12
 - 12,748 Participants – 2001-2017
 - Scholarships Awarded: \$94,600.00 – 2003-2017
- *In the Footsteps of Dr. King Award*™
 - Given in recognition of an adult whose efforts make Northeast Ohio a better place in which to live and work
 - Past Recipients: Ms. Margot James Copeland – 2006, Ms. Terri Hamilton Brown – 2007, Dr. Edgar B. Jackson, Jr. – 2008, Ms. Constance D. Harper – 2009, Ms. Connie Schultz – 2010, Dr. Charles Modlin – 2014, Ms. Delores McCollum – 2015, Ms. Honey Bell-Bey – 2016, Ms. Yvonne Pointer – 2017
- *Kids 4 KING*™
 - High School Student Volunteer Initiative

FOUNDING SPONSOR

Martin Luther King, Jr. National Memorial – Washington, DC

REGISTRATION

Secretary of State/State of Ohio

FEDERAL TAX-EXEMPT STATUS

Granted by the Internal Revenue Service – December 9, 2002

FOUNDER

Delores L. McCollum